

## **WHY BELFAST 2011?**

- Belfast is a dynamic and forward looking European destination
- Easy access by air nationally and internationally
- Northern Ireland has been recommended by the Lonely Planet guide as one of the top ten "Must See" destinations in 2007
- A tried and tested conference destination
- State of the art conference facilities
- A range of quality accommodation all within a 2 mile radius
- Excellent hospitality at very competitive prices
- Exciting social programme options
- Fine cuisine and 'genuine' Irish pubs
- The chance to explore the hidden charms of Ireland
- Discover what we mean by 'Touch the Spirit, Feel The Welcome'